



OVERVIEW

The study was conducted for CNN by SSRS, an independent research company. By implementation of a full probability design via **Address-Based Sampling (ABS)**, U.S. households were randomly selected to participate and were first reached via mail. Surveys were obtained **May 7-31, 2026** with a representative sample of **n=1,977** respondents reached by ABS. An additional **n=503** respondents were reached through **random digit dial telephone (RDD)** sample of prepaid (pay-as-you-go) cell phone numbers. Marketing Systems Groups (MSG) provided both the ABS and RDD sample. Adults ages 18 or older completed the survey via web (**n=2,099**) or phone (**n=381**). The margin of sampling error for the full sample of **2,480** total respondents is **+/-2.7** at the 95% confidence level. The design effect is **1.85**. More information about SSRS can be obtained by visiting www.ssrs.com.

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NOTE ABOUT RESULTS

Unless otherwise noted, results beginning with the August 3-6, 2017 survey and ending with the April 21-26, 2021 survey are from polls conducted by SSRS via telephone only. For more information about other trend data included in this topline, please see the "More on Methodology" section at the end of this document.

Results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from telephone surveys conducted by ORC International. Results before March 31, 2006 are from telephone surveys conducted by Gallup.

Question text noted in parentheses was rotated or randomized. Values less than 0.5 percent are indicated by an asterisk (*).

NOTE ABOUT CROSSTABS

Surveys were conducted among a representative sample of the adult population, age 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum **N=125** unweighted cases. Results for subgroups with fewer than **N=125** unweighted cases are not displayed and instead are denoted with "**SN**" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.

FOLPOP. Which best describes your approach to following pop culture and entertainment, such as music, movies, TV shows, books or celebrities? [IF WEB: I/IF PHONE: You]... [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	Frequently seek out the latest in pop culture	Follow major developments in pop culture, but don't seek them out	Only pay as much attention to pop culture as necessary	Don't follow pop culture at all	No opinion
May 8-31, 2026	10%	30%	36%	23%	*

FOLPOL. Which best describes your approach to following what happens in American politics? [IF WEB: I/IF PHONE: You]... [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	Frequently seek out the latest political news	Follow major developments in politics, but don't seek them out	Only pay as much attention to politics as necessary	Don't follow politics at all	No opinion
May 8-31, 2026	33%	32%	26%	9%	*
April 30-May 4, 2026	26%	36%	29%	9%	*
October 27-30, 2025	29%	36%	27%	8%	*
Aug. 21-Sept. 1, 2025	29%	35%	28%	8%	*
May 5-26, 2025	32%	31%	25%	12%	*

COMPARE TO:

	Frequently seek out the latest campaign news	Follow major developments in the campaign, but don't seek them out	Only pay as much attention to the campaign as necessary	Don't follow the campaign at all	No opinion
January 25-30, 2024 (RV)	26%	38%	28%	7%	*
QUESTION WORDING: Which best describes your approach to following the 2024 presidential campaign? [IF WEB: I/IF PHONE: You]...					

FOLPOL2. Which of the following best describes how you most often hear about what's happening in American politics? [IF WEB: I/IF PHONE: You]... [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	Mostly hear about politics while specifically looking for news, such as watching a newscast, listening to a news-focused podcast or visiting a news website	Mostly hear about politics while doing something else, such as scrolling social media, watching or listening to something for entertainment or talking with friends	No opinion
May 8-31, 2026	49%	51%	*
Aug. 21-Sept. 1, 2025	52%	48%	*

FOLPOLFIGURE. There are a lot of different ways to find out what's happening in politics. Some people hear about it from journalists and the news, from celebrities or online influencers, from academic or political experts, from business leaders, or people in their own community and social circle. For you, personally, is there a specific person or source you trust to tell you about what's happening in politics? (OPEN-END)

	May 8-31, 2026		May 8-31, 2026
(NET) Yes. (Who? Please specify)	45%	(Net) INDIVIDUALS	9%
(Net) OUTLETS OR NEWS SOURCES	25%	Heather Cox Richardson	1%
Fox News	5%	Joe Rogan	1%
CNN	2%	Aaron Parnas	1%
NPR/Public radio	2%	Rachel Maddow	*
Local news outlets	2%	David Muir	*
MS NOW/MSNBC	1%	Tucker Carlson	*
The New York Times	1%	Carlos Eduardo Espina	*
BBC News	1%	Stephen Colbert	*
PBS	1%	Candace Owens	*
ABC News	1%	Albert Mohler	*
NBC News	1%	Hasan Piker	*
Newsmax	1%	Jon Stewart	*
Associated Press	*	Nicolle Wallace	*
CBS News	*	Adam Mockler	*
Wall Street Journal	*	Philip DeFranco	*
Al Jazeera	*	Dan Bongino	*
The Guardian	*	Mark Levin	*
MeidasTouch	*	Don Lemon	*
NewsNation	*	Brian Tyler Cohen	*
President's Daily Brief podcast	*	Victor Davis Hanson	*
Telemundo	*	Sharon McMahon	*
Reuters	*	Dean Withers	*
Breaking Points	*	Other specific person	5%
The Pour Over	*	(Net) ELECTED OFFICIALS	1%
Pod Save America	*	Trump/White House	*
Gateway Pundit	*	Barack Obama	*
The Bulwark	*	Other politicians	*
Real America's Voice	*	(Net) OTHER SOURCES	13%
The Young Turks	*	Friends/Family/Colleagues	7%
OANN	*	News aggregators	1%
Epoch Times	*	YouTube	1%
Under the Desk News	*	Internet/Social media (General/Other)	1%
Univision	*	TikTok	1%
Promethean Action	*	X/Twitter	1%
Other specific outlets/media	3%	Podcasts (General)	1%
The news/Journalists (General)	4%	Facebook/Instagram	1%
TV news (General)	1%	Academics/Experts (General)	*
Radio news/Talk radio (General)	*	Self	*
Independent news (General)	*	Influencers/Commentators (General)	*
Newspapers (General/Other)	*	Late-night shows/Comedians (General)	*
		Substack	*
		Reddit	*
		Advocates/Activists (General)	*
		AI/ChatGPT	*
		Other	1%
		No opinion	1%
		(NET) No, there isn't anyone who I trust to tell me about what's happening in politics	55%

POPVALUES. How well do you feel people who share your political values are represented in pop culture?
[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	NET Very/ Somewhat well	Very well	Somewhat well	NET Not too/Not at all well	Not too well	Not at all well	No opinion
May 8-31, 2026	49%	11%	39%	50%	31%	19%	1%

TECHTRUST. Overall, how much do you trust big technology companies such as Google, Facebook, or Amazon to do what is best for their users? **[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	NET Great deal/ Somewhat	A great deal	Somewhat	NET Little/ Not at all	A little	Not at all	No opinion
May 8-31, 2026*	31%	5%	26%	69%	24%	45%	*
November 1-4, 2021	34%	5%	29%	66%	28%	38%	*
March 14-17, 2019	40%	8%	33%	58%	29%	29%	2%

*Asked of half sample

AITRUST. Overall, how much do you trust companies developing artificial intelligence tools, such as OpenAI, Anthropic, Google and Meta, to do what is best for users of those tools? **[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	NET Great deal/ Somewhat	A great deal	Somewhat	NET Little/ Not at all	A little	Not at all	No opinion
May 8-31, 2026*	31%	6%	25%	69%	28%	41%	*

*Asked of half sample

[ORDER OF CELEBPROTEST/PPLPROTEST ROTATED]

CELEBPROTEST. How effective do you think it is when celebrities such as professional athletes, actors, or musicians protest for political reasons as part of their work? **[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	NET Very/ Somewhat effective	Very effective	Somewhat effective	NET Not too/ Not at all effective	Not too effective	Not at all effective	No opinion
May 8-31, 2026	55%	16%	39%	44%	21%	23%	*
Sept. 26-28, 2017	60%	25%	35%	36%	12%	24%	4%

PPLPROTEST. How effective do you think it is when everyday Americans participate in public protests for political reasons? [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	NET Very/ Somewhat effective	Very effective	Somewhat effective	NET Not too/ Not at all effective	Not too effective	Not at all effective	No opinion
May 8-31, 2026	55%	16%	39%	45%	28%	17%	*
Sept. 26-28, 2017	67%	22%	45%	30%	16%	14%	3%

SPEECHPROB. Which of the following do you think is a bigger problem in American culture today? [RESPONSES 1-2 ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	People feeling too comfortable saying things that are offensive	People having to be too careful about what they say	Neither is a problem in American culture today	No opinion
May 8-31, 2026	45%	46%	9%	1%

[ORDER OF RACEADV/GENADV ROTATED]

RACEADV. Do you think that your race has been more of an (advantage) or (disadvantage) in your life, or has it been neither? [RESPONSES 1-2 ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	Advantage	Disadvantage	Neither	No opinion
May 8-31, 2026	30%	22%	48%	*

CNN/KFF TRENDS FOR COMPARISON

	<u>Advantage</u>	<u>Disadvantage</u>	<u>Neither/Both (Vol.)</u>	<u>Don't know/Refused</u>
2015 Aug. 25-Oct. 3	54%	19%	23%	4%
QUESTION WORDING: Do you think that your race has been an advantage or disadvantage in your life?				

GENADV. Do you think that your gender has been more of an (advantage) or (disadvantage) in your life, or has it been neither? [RESPONSES 1-2 ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	Advantage	Disadvantage	Neither	No opinion
May 8-31, 2026	20%	24%	56%	*

CULTURECHG. Over the past few years, there has been a political debate over American society's acceptance of different cultures, gender identities, sexual orientations, and other different backgrounds. Generally speaking, do you think American society (has gone too far) in accepting these differences, (has not gone far enough) in accepting them, or do you think the level of acceptance is about right? **[RESPONSES 1-2 ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	Society has gone too far in accepting these differences	Society has not gone far enough in accepting these differences	Acceptance of these changes is about right	No opinion
May 8-31, 2026	47%	33%	19%	*
Aug. 21-Sept. 1, 2025	41%	36%	24%	*

GENDERROLES. Considering everything, do you think it would be (better) or (worse) for the country if men and women went back to the traditional roles in families, the workplace, and society that they had in the 1950s, or don't you think it would make a difference? **[RESPONSES 1-2 ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	Better	Worse	No difference	No opinion
May 8-31, 2026	35%	45%	20%	*

POST/KFF TRENDS FOR COMPARISON

	<u>Better</u>	<u>Worse</u>	<u>No difference</u>	<u>No opinion</u>
1997 November 20-23	38%	34%	25%	3%
QUESTION WORDING: Considering everything, do you think it would be better or worse for the country if men and women went back to the traditional roles (in families, the workplace, and society) they had in the 1950's, or don't you think it would make a difference?				

MORE ON METHODOLOGY

A total of n=2,480 adults were surveyed for this poll. That included n=1,977 adults who were surveyed by web and telephone nationwide using an Address-Based Sample design. To invite potential respondents for the new poll, researchers mailed letters to each randomly selected address, asking an eligible adult, age 18 or older, in the household to take part in the survey. Those receiving the letters had the choice of taking the survey online or calling a dedicated phone number to take the poll with a live interviewer. For a subset of those addresses, phone calls were made later into the data collection period to attempt to complete the interview with those who had not yet taken the online survey or called in to take the survey. Those who have matched cell phone numbers were also invited to the web survey via short message service (SMS) to attempt to complete the survey. An additional N=503 respondents were reached through a random digit dial telephone (RDD) sample of prepaid (pay-as-you-go) cell phone numbers. Among this prepaid cell phone component, n=223 were interviewed by phone and n=280 were invited to the web survey via SMS. Marketing Systems Groups (MSG) provided both the ABS and RDD sample. Surveys were conducted in English and Spanish. The study was funded jointly by CNN and KFF, with each organization having independent editorial control over its portion of the survey.

Results for the full sample have a margin of sampling error of **+/-2.7** percentage points.

Among the entire sample, 27% described themselves as Democrats, 26% described themselves as Republicans, and 47% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and population density, and Pew Research Center's NPORS figures for frequency of internet use. The party identification numbers reported above are self-reported and have not been weighted to a specific parameter.

Surveys were conducted among a representative sample of the adult population, age 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum n=125 unweighted cases. Results for subgroups with fewer than n=125 unweighted cases are not displayed and instead are denoted with "**SN**" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.

NOTE ON TRENDS

All included trend points were based on surveys conducted using probability-based sampling methods. Some surveys included as trend points in this document were conducted using different methodologies, or with different combinations of sponsors. Unless otherwise noted, results beginning with the August 3-6, 2017 survey and ending with the April 21-26, 2021 survey are from polls conducted by SSRS via telephone only. Most surveys conducted since April 2021 were conducted using SSRS's probability-based panel via web and phone. The table below contains more details on the methodology behind each CNN poll conducted by SSRS using other methods.

Address-Based Sampling	Probability Panel: Web only	Probability Panel: SMS only
August 3-September 7, 2021	March 25-26, 2019	February 25-26, 2022
January 10-February 6, 2022	September 21-22, 2020	May 12-13, 2022
June 13-July 13, 2022	October 7-11, 2021	March 31-April 1, 2023
September 3-October 5, 2022	February 23-26, 2022	October 12-13, 2023
March 1-31, 2023	May 3-5, 2022	June 22-23, 2025
July 1-31, 2023	July 22-24, 2022 (Recontact)	February 28-March 1, 2026
November 1-30, 2023	February 24-28, 2025	
June 3-23, 2024	February 17-20, 2026	
May 5-26, 2025		

Results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from telephone surveys conducted by ORC International. Results before March 31, 2006 are from telephone surveys conducted by Gallup.

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 001

FOLPOP. Which best describes your approach to following pop culture and entertainment, such as music, movies, TV shows, books or celebrities?

Base: Total Respondents

	Total =====	Men =====	Women =====	White =====	Ppl of color =====	Black /Afr Amer =====	His- panic/ Latino =====
I frequently seek out the latest in pop culture	10%	10%	10%	7%	16%	17%	17%
I follow major developments in pop culture, but don't seek them out.....	30%	24%	35%	30%	29%	28%	29%
I only pay as much attention to pop culture as necessary.....	36%	37%	35%	38%	32%	36%	31%
I don't follow pop culture at all	23%	28%	20%	24%	22%	19%	23%
Don't know/Refused/Web blank	*	*	*	*	1%	1%	1%
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7
	Total =====	18-29 =====	30-49 =====	50-64 =====	65+ =====	<45 =====	45+ =====
I frequently seek out the latest in pop culture	10%	16%	10%	10%	6%	13%	8%
I follow major developments in pop culture, but don't seek them out.....	30%	37%	34%	26%	21%	34%	26%
I only pay as much attention to pop culture as necessary.....	36%	35%	38%	39%	32%	37%	36%
I don't follow pop culture at all	23%	12%	18%	24%	40%	16%	29%
Don't know/Refused/Web blank	*	0%	*	1%	1%	0%	1%
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6
	Total =====	<\$50K =====	\$50K- LT \$100K =====	\$100K+ =====	Non- coll. grad. =====	Coll. grad. =====	
I frequently seek out the latest in pop culture	10%	15%	8%	6%	12%	8%	
I follow major developments in pop culture, but don't seek them out.....	30%	26%	29%	36%	27%	34%	
I only pay as much attention to pop culture as necessary.....	36%	35%	36%	39%	33%	41%	
I don't follow pop culture at all	23%	23%	27%	19%	27%	17%	
Don't know/Refused/Web blank	*	1%	*	*	*	0%	
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0	
	Total =====	Demo- crat =====	Indep endnt Other =====	Repub lican =====	Lib- eral =====	Mode- rate =====	Con serva tive =====
I frequently seek out the latest in pop culture	10%	14%	10%	7%	14%	10%	9%
I follow major developments in pop culture, but don't seek them out.....	30%	38%	27%	27%	39%	31%	23%
I only pay as much attention to pop culture as necessary.....	36%	33%	38%	36%	33%	37%	36%
I don't follow pop culture at all	23%	14%	25%	29%	14%	21%	31%
Don't know/Refused/Web blank	*	*	*	*	0%	*	1%
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7
	Total =====	Lean Demo- crat =====	Lean Repub lican =====	Reg. voter =====	Freq attn pol news =====	Some attn pol news =====	Less attn pol news =====
I frequently seek out the latest in pop culture	10%	13%	6%	10%	13%	9%	9%
I follow major developments in pop culture, but don't seek them out.....	30%	37%	26%	31%	34%	36%	20%
I only pay as much attention to pop culture as necessary.....	36%	33%	37%	36%	33%	35%	40%
I don't follow pop culture at all	23%	16%	30%	23%	20%	19%	30%
Don't know/Refused/Web blank	*	*	*	*	1%	*	*
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 002

FOLPOL. Which best describes your approach to following what happens in American politics?

Base: Total Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
I frequently seek out the latest political news	33%	38%	29%	38%	27%	22%	26%
I follow major developments in politics, but don't seek them out.....	32%	31%	33%	33%	30%	30%	26%
I only pay as much attention to politics as necessary.....	26%	24%	28%	22%	31%	36%	34%
I don't follow politics at all	9%	8%	9%	7%	12%	12%	14%
Don't know/Refused/Web blank	*	0%	*	0%	*	0%	*
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
I frequently seek out the latest political news	33%	22%	28%	32%	51%	24%	41%
I follow major developments in politics, but don't seek them out.....	32%	32%	31%	35%	32%	32%	32%
I only pay as much attention to politics as necessary.....	26%	35%	28%	27%	12%	32%	21%
I don't follow politics at all	9%	11%	13%	5%	4%	12%	5%
Don't know/Refused/Web blank	*	0%	*	*	1%	0%	*
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
I frequently seek out the latest political news	33%	27%	34%	44%	30%	39%
I follow major developments in politics, but don't seek them out.....	32%	29%	35%	33%	28%	38%
I only pay as much attention to politics as necessary.....	26%	31%	24%	19%	30%	18%
I don't follow politics at all	9%	13%	6%	4%	11%	5%
Don't know/Refused/Web blank	*	*	1%	0%	*	0%
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
I frequently seek out the latest political news	33%	42%	25%	39%	47%	26%	34%
I follow major developments in politics, but don't seek them out.....	32%	31%	31%	35%	30%	36%	29%
I only pay as much attention to politics as necessary.....	26%	23%	30%	21%	20%	28%	26%
I don't follow politics at all	9%	4%	14%	4%	3%	10%	10%
Don't know/Refused/Web blank	*	0%	*	0%	0%	0%	1%
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
I frequently seek out the latest political news	33%	42%	36%	37%	100%	0%	0%
I follow major developments in politics, but don't seek them out.....	32%	33%	36%	34%	0%	100%	0%
I only pay as much attention to politics as necessary.....	26%	21%	22%	23%	0%	0%	75%
I don't follow politics at all	9%	4%	5%	6%	0%	0%	25%
Don't know/Refused/Web blank	*	0%	0%	*	0%	0%	0%
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 003

FOLPOL2. Which of the following best describes how you most often hear about what's happening in American politics?

Base: Total Respondents

	Total =====	Men =====	Women =====	White =====	Ppl of color =====	Black /Afr Amer =====	His- panic/ Latino =====
I mostly hear about politics while specifically looking for news, such as watching a newscast, listening to a news-focused podcast or visiting a news website.....	49%	52%	46%	53%	41%	44%	36%
I mostly hear about politics while doing something else, such as scrolling social media, watching or listening to something for entertainment or talking with friends.....	51%	48%	54%	47%	58%	56%	64%
Don't know/Refused/Web blank	*	*	*	*	*	1%	0%
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7
	Total =====	18-29 =====	30-49 =====	50-64 =====	65+ =====	<45 =====	45+ =====
I mostly hear about politics while specifically looking for news, such as watching a newscast, listening to a news-focused podcast or visiting a news website.....	49%	21%	39%	59%	76%	28%	66%
I mostly hear about politics while doing something else, such as scrolling social media, watching or listening to something for entertainment or talking with friends.....	51%	79%	61%	40%	23%	71%	34%
Don't know/Refused/Web blank	*	*	*	1%	*	*	*
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6
	Total =====	<\$50K =====	\$50K- LT \$100K =====	\$100K+ =====	Non- coll. grad. =====	Coll. grad. =====	
I mostly hear about politics while specifically looking for news, such as watching a newscast, listening to a news-focused podcast or visiting a news website.....	49%	41%	51%	58%	45%	55%	
I mostly hear about politics while doing something else, such as scrolling social media, watching or listening to something for entertainment or talking with friends.....	51%	58%	49%	42%	55%	45%	
Don't know/Refused/Web blank	*	*	*	0%	*	*	
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0	
	Total =====	Demo- crat =====	Indep endnt Other =====	Repub lican =====	Lib- eral =====	Mode- rate =====	Con serva tive =====
I mostly hear about politics while specifically looking for news, such as watching a newscast, listening to a news-focused podcast or visiting a news website.....	49%	52%	42%	56%	47%	48%	51%
I mostly hear about politics while doing something else, such as scrolling social media, watching or listening to something for entertainment or talking with friends.....	51%	48%	57%	44%	52%	52%	49%
Don't know/Refused/Web blank	*	0%	1%	*	*	*	*
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 003

FOLPOL2. Which of the following best describes how you most often hear about what's happening in American politics?

Base: Total Respondents

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
I mostly hear about politics while specifically looking for news, such as watching a newscast, listening to a news-focused podcast or visiting a news website.....	49%	54%	53%	53%	76%	47%	23%
I mostly hear about politics while doing something else, such as scrolling social media, watching or listening to something for entertainment or talking with friends.....	51%	46%	47%	47%	24%	52%	76%
Don't know/Refused/Web blank	*	*	*	*	*	*	1%
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 004

FOLPOLFIGURE. There are a lot of different ways to find out what's happening in politics. Some people hear about it from journalists and the news, from celebrities or online influencers, from academic or political experts, from business leaders, or people in their own community and social circle. For you, personally, is there a specific person or source you trust to tell you about what's happening in politics?

Base: Total Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
Yes. (Who? Please specify)	45%	44%	46%	49%	39%	42%	38%
No, there isn't anyone who I trust to tell me about what's happening in politics.....	55%	56%	54%	51%	61%	58%	62%
Don't know/Refused/Web blank	*	*	0%	*	*	0%	*
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Yes. (Who? Please specify)	45%	35%	38%	48%	60%	37%	51%
No, there isn't anyone who I trust to tell me about what's happening in politics.....	55%	65%	62%	52%	40%	63%	49%
Don't know/Refused/Web blank	*	*	0%	0%	*	*	*
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Yes. (Who? Please specify)	45%	37%	51%	51%	39%	53%
No, there isn't anyone who I trust to tell me about what's happening in politics.....	55%	62%	49%	49%	60%	47%
Don't know/Refused/Web blank	*	*	0%	0%	*	*
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Yes. (Who? Please specify)	45%	57%	36%	48%	57%	40%	43%
No, there isn't anyone who I trust to tell me about what's happening in politics.....	55%	43%	64%	52%	43%	60%	57%
Don't know/Refused/Web blank	*	0%	*	*	0%	*	0%
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
Yes. (Who? Please specify)	45%	57%	45%	49%	62%	46%	27%
No, there isn't anyone who I trust to tell me about what's happening in politics.....	55%	43%	55%	51%	38%	54%	73%
Don't know/Refused/Web blank	*	*	*	*	*	*	*
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 010
 POPVALUES. How well do you feel people who share your political values are represented in pop culture?
 Base: Total Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat well (NET)	49%	44%	54%	47%	54%	57%	51%
Very well	11%	8%	12%	10%	12%	12%	12%
Somewhat well	39%	35%	42%	37%	42%	45%	39%
Not too/Not at all well (NET)	50%	55%	45%	52%	45%	43%	47%
Not too well	31%	34%	28%	32%	30%	31%	30%
Not at all well	19%	21%	17%	21%	15%	11%	17%
Don't know/Refused/Web blank	1%	1%	1%	1%	1%	*	2%
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat well (NET)	49%	57%	52%	48%	42%	54%	46%
Very well	11%	14%	11%	7%	10%	12%	9%
Somewhat well	39%	44%	41%	41%	32%	42%	37%
Not too/Not at all well (NET)	50%	42%	48%	51%	56%	46%	52%
Not too well	31%	31%	28%	31%	34%	29%	32%
Not at all well	19%	11%	20%	20%	21%	17%	20%
Don't know/Refused/Web blank	1%	1%	*	1%	2%	*	1%
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Very/Somewhat well (NET)	49%	52%	46%	48%	49%	50%
Very well	11%	13%	7%	11%	10%	11%
Somewhat well	39%	39%	39%	37%	39%	39%
Not too/Not at all well (NET)	50%	46%	53%	52%	50%	50%
Not too well	31%	29%	33%	31%	30%	33%
Not at all well	19%	18%	20%	21%	20%	17%
Don't know/Refused/Web blank	1%	1%	1%	1%	1%	*
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat well (NET)	49%	74%	43%	36%	69%	50%	36%
Very well	11%	22%	8%	3%	23%	9%	5%
Somewhat well	39%	52%	35%	33%	46%	41%	31%
Not too/Not at all well (NET)	50%	25%	57%	63%	31%	49%	63%
Not too well	31%	19%	35%	37%	22%	32%	36%
Not at all well	19%	6%	22%	26%	9%	17%	27%
Don't know/Refused/Web blank	1%	1%	1%	1%	*	1%	1%
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 010

POPVALUES. How well do you feel people who share your political values are represented in pop culture?

Base: Total Respondents

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat well (NET)	49%	70%	33%	49%	50%	51%	47%
Very well	11%	20%	4%	11%	15%	10%	7%
Somewhat well	39%	50%	29%	39%	35%	41%	41%
Not too/Not at all well (NET)	50%	29%	66%	50%	49%	48%	52%
Not too well	31%	21%	39%	30%	26%	33%	33%
Not at all well	19%	8%	27%	19%	23%	15%	18%
Don't know/Refused/Web blank	1%	1%	1%	1%	1%	1%	1%
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 011

TECHTRUST. Overall, how much do you trust big technology companies such as Google, Facebook, or Amazon to do what is best for their users?

Base: Half Sample A Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
A great deal/Somewhat (NET)	31%	29%	33%	23%	43%	41%	46%
A great deal	5%	4%	6%	3%	9%	9%	11%
Somewhat	26%	24%	28%	20%	35%	32%	35%
A little/Not at all (NET)	69%	71%	67%	77%	57%	58%	54%
A little	24%	25%	24%	25%	23%	27%	19%
Not at all	45%	46%	42%	51%	34%	31%	35%
Don't know/Refused/Web blank	*	*	0%	0%	*	1%	0%
Sampling Error (+/-)	3.7	5.7	5.1	4.8	6.1	9.1	9.2

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
A great deal/Somewhat (NET)	31%	39%	27%	33%	28%	30%	31%
A great deal	5%	7%	5%	4%	3%	6%	4%
Somewhat	26%	32%	21%	29%	25%	24%	28%
A little/Not at all (NET)	69%	61%	73%	67%	72%	70%	69%
A little	24%	21%	22%	29%	26%	20%	28%
Not at all	45%	40%	51%	38%	46%	50%	41%
Don't know/Refused/Web blank	*	*	0%	0%	0%	*	0%
Sampling Error (+/-)	3.7	9.6	6.3	7.5	7.7	5.8	5.0

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
A great deal/Somewhat (NET)	31%	38%	25%	25%	36%	23%
A great deal	5%	8%	4%	3%	7%	2%
Somewhat	26%	30%	21%	23%	29%	21%
A little/Not at all (NET)	69%	62%	75%	75%	64%	77%
A little	24%	24%	29%	21%	24%	26%
Not at all	45%	37%	47%	54%	40%	51%
Don't know/Refused/Web blank	*	*	0%	0%	*	0%
Sampling Error (+/-)	3.7	5.8	6.9	7.2	5.0	5.5

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
A great deal/Somewhat (NET)	31%	29%	32%	30%	26%	33%	32%
A great deal	5%	4%	7%	4%	4%	5%	6%
Somewhat	26%	25%	25%	27%	23%	28%	26%
A little/Not at all (NET)	69%	71%	68%	70%	74%	67%	68%
A little	24%	23%	26%	24%	16%	29%	24%
Not at all	45%	47%	42%	46%	58%	38%	43%
Don't know/Refused/Web blank	*	0%	0%	0%	0%	0%	*
Sampling Error (+/-)	3.7	6.9	5.7	7.2	8.3	5.5	6.6

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 011

TECHTRUST. Overall, how much do you trust big technology companies such as Google, Facebook, or Amazon to do what is best for their users?

Base: Half Sample A Respondents

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
A great deal/Somewhat (NET)	31%	30%	27%	29%	20%	30%	42%
A great deal	5%	4%	4%	4%	2%	3%	9%
Somewhat	26%	25%	24%	25%	18%	27%	33%
A little/Not at all (NET)	69%	70%	73%	71%	80%	70%	58%
A little	24%	25%	27%	24%	19%	29%	25%
Not at all	45%	45%	46%	47%	60%	41%	33%
Don't know/Refused/Web blank	*	*	0%	0%	*	0%	0%
Sampling Error (+/-)	3.7	5.8	6.1	4.2	6.6	6.3	6.6

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 012

AI TRUST. Overall, how much do you trust companies developing artificial intelligence tools, such as OpenAI, Anthropic, Google and Meta, to do what is best for users of those tools?

Base: Half Sample B Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
A great deal/Somewhat (NET)	31%	34%	29%	27%	39%	43%	35%
A great deal	6%	7%	5%	4%	9%	8%	8%
Somewhat	25%	27%	23%	22%	30%	35%	28%
A little/Not at all (NET)	69%	66%	71%	73%	61%	57%	64%
A little	28%	29%	27%	29%	25%	29%	25%
Not at all	41%	37%	44%	44%	36%	29%	39%
Don't know/Refused/Web blank	*	*	*	0%	*	*	*
Sampling Error (+/-)	3.8	5.8	5.1	4.9	6.2	9.1	9.9

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
A great deal/Somewhat (NET)	31%	33%	29%	33%	33%	30%	33%
A great deal	6%	11%	7%	4%	3%	9%	4%
Somewhat	25%	22%	22%	30%	30%	21%	29%
A little/Not at all (NET)	69%	67%	71%	67%	67%	70%	67%
A little	28%	24%	28%	24%	32%	27%	28%
Not at all	41%	44%	43%	43%	35%	44%	39%
Don't know/Refused/Web blank	*	0%	*	0%	*	*	*
Sampling Error (+/-)	3.8	9.5	6.3	7.9	7.9	5.8	5.1

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
A great deal/Somewhat (NET)	31%	33%	28%	32%	31%	31%
A great deal	6%	8%	6%	4%	7%	5%
Somewhat	25%	26%	22%	28%	25%	26%
A little/Not at all (NET)	69%	67%	72%	68%	68%	69%
A little	28%	27%	28%	28%	28%	28%
Not at all	41%	39%	44%	40%	41%	41%
Don't know/Refused/Web blank	*	*	*	0%	*	0%
Sampling Error (+/-)	3.8	5.8	7.3	7.2	5.0	5.8

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
A great deal/Somewhat (NET)	31%	32%	28%	37%	23%	32%	35%
A great deal	6%	3%	8%	7%	6%	4%	7%
Somewhat	25%	29%	20%	31%	17%	27%	28%
A little/Not at all (NET)	69%	68%	72%	63%	77%	68%	65%
A little	28%	27%	28%	28%	23%	33%	25%
Not at all	41%	41%	45%	35%	54%	35%	40%
Don't know/Refused/Web blank	*	*	0%	0%	0%	*	*
Sampling Error (+/-)	3.8	6.9	5.9	7.4	8.0	5.8	6.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 012

ATRUST. Overall, how much do you trust companies developing artificial intelligence tools, such as OpenAI, Anthropic, Google and Meta, to do what is best for users of those tools?

Base: Half Sample B Respondents

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
A great deal/Somewhat (NET)	31%	29%	34%	30%	29%	30%	35%
A great deal	6%	4%	7%	5%	6%	3%	9%
Somewhat	25%	25%	28%	25%	23%	27%	26%
A little/Not at all (NET)	69%	71%	66%	70%	71%	70%	65%
A little	28%	29%	28%	27%	23%	30%	30%
Not at all	41%	42%	38%	43%	48%	40%	35%
Don't know/Refused/Web blank	*	*	0%	*	*	*	0%
Sampling Error (+/-)	3.8	5.8	6.3	4.3	6.4	6.6	6.9

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 013

CELEBPROTEST. How effective do you think it is when celebrities such as professional athletes, actors, or musicians protest for political reasons as part of their work?

Base: Total Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat effective (NET)	55%	51%	59%	48%	67%	70%	69%
Very effective	16%	15%	17%	11%	24%	26%	27%
Somewhat effective	39%	35%	42%	37%	43%	44%	42%
Not too/Not at all effective (NET)	44%	49%	40%	52%	33%	30%	31%
Not too effective	21%	22%	21%	24%	17%	18%	17%
Not at all effective	23%	27%	19%	28%	15%	12%	14%
Don't know/Refused/Web blank	*	*	*	*	*	*	*
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat effective (NET)	55%	68%	55%	54%	46%	61%	50%
Very effective	16%	20%	16%	17%	12%	18%	15%
Somewhat effective	39%	49%	39%	37%	33%	43%	36%
Not too/Not at all effective (NET)	44%	32%	44%	46%	54%	39%	49%
Not too effective	21%	17%	22%	23%	22%	20%	23%
Not at all effective	23%	14%	22%	23%	31%	19%	26%
Don't know/Refused/Web blank	*	*	*	*	1%	*	*
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Very/Somewhat effective (NET)	55%	62%	54%	46%	57%	52%
Very effective	16%	20%	15%	11%	18%	14%
Somewhat effective	39%	42%	38%	35%	39%	39%
Not too/Not at all effective (NET)	44%	37%	46%	54%	42%	48%
Not too effective	21%	20%	19%	26%	19%	25%
Not at all effective	23%	17%	27%	29%	23%	23%
Don't know/Refused/Web blank	*	*	0%	*	*	*
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat effective (NET)	55%	79%	55%	32%	81%	57%	39%
Very effective	16%	30%	13%	6%	29%	16%	10%
Somewhat effective	39%	48%	41%	26%	52%	41%	29%
Not too/Not at all effective (NET)	44%	21%	45%	67%	19%	43%	61%
Not too effective	21%	17%	22%	25%	14%	25%	21%
Not at all effective	23%	4%	23%	43%	5%	18%	40%
Don't know/Refused/Web blank	*	*	*	1%	0%	*	*
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 013

CELEBPROTEST. How effective do you think it is when celebrities such as professional athletes, actors, or musicians protest for political reasons as part of their work?

Base: Total Respondents

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat effective (NET)	55%	75%	32%	52%	55%	55%	56%
Very effective	16%	27%	7%	16%	22%	13%	15%
Somewhat effective	39%	48%	25%	37%	33%	43%	41%
Not too/Not at all effective (NET)	44%	25%	67%	47%	45%	44%	44%
Not too effective	21%	19%	25%	22%	18%	22%	23%
Not at all effective	23%	6%	42%	25%	27%	22%	20%
Don't know/Refused/Web blank	*	*	*	*	*	*	*
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 014

PPLPROTEST. How effective do you think it is when everyday Americans participate in public protests for political reasons?

Base: Total Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat effective (NET)	55%	51%	57%	49%	63%	68%	65%
Very effective	16%	16%	16%	12%	22%	27%	22%
Somewhat effective	39%	35%	42%	37%	41%	41%	42%
Not too/Not at all effective (NET)	45%	49%	42%	50%	36%	31%	35%
Not too effective	28%	30%	26%	31%	24%	20%	26%
Not at all effective	17%	18%	16%	19%	13%	10%	9%
Don't know/Refused/Web blank	*	*	1%	*	1%	1%	1%
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat effective (NET)	55%	61%	50%	52%	58%	55%	54%
Very effective	16%	19%	13%	16%	17%	15%	16%
Somewhat effective	39%	42%	38%	37%	41%	39%	38%
Not too/Not at all effective (NET)	45%	39%	49%	48%	41%	45%	45%
Not too effective	28%	25%	31%	29%	25%	28%	28%
Not at all effective	17%	14%	18%	19%	16%	17%	17%
Don't know/Refused/Web blank	*	0%	*	*	1%	*	1%
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Very/Somewhat effective (NET)	55%	58%	53%	50%	54%	55%
Very effective	16%	16%	16%	13%	16%	15%
Somewhat effective	39%	42%	37%	36%	38%	41%
Not too/Not at all effective (NET)	45%	41%	46%	50%	45%	45%
Not too effective	28%	26%	29%	30%	27%	30%
Not at all effective	17%	15%	17%	20%	18%	15%
Don't know/Refused/Web blank	*	*	1%	0%	1%	*
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat effective (NET)	55%	80%	53%	30%	80%	57%	37%
Very effective	16%	29%	14%	5%	32%	15%	7%
Somewhat effective	39%	51%	39%	26%	47%	42%	30%
Not too/Not at all effective (NET)	45%	20%	46%	70%	20%	43%	63%
Not too effective	28%	15%	30%	40%	17%	28%	36%
Not at all effective	17%	5%	17%	30%	3%	15%	27%
Don't know/Refused/Web blank	*	*	*	0%	*	*	*
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 014

PPLPROTEST. How effective do you think it is when everyday Americans participate in public protests for political reasons?

Base: Total Respondents

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat effective (NET)	55%	78%	31%	54%	60%	56%	48%
Very effective	16%	28%	6%	16%	22%	14%	11%
Somewhat effective	39%	50%	26%	38%	38%	42%	38%
Not too/Not at all effective (NET)	45%	22%	68%	45%	40%	44%	51%
Not too effective	28%	17%	40%	27%	24%	29%	31%
Not at all effective	17%	5%	29%	18%	16%	14%	20%
Don't know/Refused/Web blank	*	*	*	*	*	*	1%
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 015
SPEECHPROB. Which of the following do you think is a bigger problem in American culture today?
Base: Total Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
People feeling too comfortable saying things that are offensive.....	45%	39%	50%	42%	49%	53%	48%
People having to be too careful about what they say.....	46%	49%	43%	49%	40%	31%	44%
Neither is a problem in American culture today	9%	12%	6%	8%	11%	14%	8%
Don't know/Refused/Web blank	1%	1%	1%	1%	*	2%	0%
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
People feeling too comfortable saying things that are offensive.....	45%	42%	44%	44%	49%	44%	46%
People having to be too careful about what they say.....	46%	46%	46%	48%	42%	46%	45%
Neither is a problem in American culture today	9%	13%	10%	8%	7%	11%	8%
Don't know/Refused/Web blank	1%	0%	*	1%	2%	*	1%
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
People feeling too comfortable saying things that are offensive.....	45%	43%	44%	48%	42%	50%
People having to be too careful about what they say.....	46%	46%	46%	43%	48%	41%
Neither is a problem in American culture today	9%	9%	10%	9%	9%	9%
Don't know/Refused/Web blank	1%	1%	*	*	1%	*
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
People feeling too comfortable saying things that are offensive.....	45%	65%	38%	34%	66%	45%	32%
People having to be too careful about what they say.....	46%	26%	49%	60%	24%	45%	59%
Neither is a problem in American culture today	9%	8%	13%	5%	10%	10%	8%
Don't know/Refused/Web blank	1%	1%	*	1%	1%	1%	1%
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
People feeling too comfortable saying things that are offensive.....	45%	63%	31%	47%	50%	44%	39%
People having to be too careful about what they say.....	46%	28%	61%	44%	39%	47%	50%
Neither is a problem in American culture today	9%	8%	7%	8%	11%	8%	10%
Don't know/Refused/Web blank	1%	1%	1%	1%	*	1%	1%
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 016

RACEADV. Do you think that your race has been more of an (advantage) or (disadvantage) in your life, or has it been neither?

Base: Total Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
Advantage	30%	27%	32%	39%	15%	6%	21%
Disadvantage	22%	21%	23%	8%	45%	60%	37%
Neither	48%	52%	45%	53%	40%	33%	42%
Don't know/Refused/Web blank	*	*	*	*	*	1%	*
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Advantage	30%	26%	30%	28%	36%	28%	31%
Disadvantage	22%	26%	23%	21%	15%	25%	19%
Neither	48%	48%	47%	51%	48%	47%	50%
Don't know/Refused/Web blank	*	0%	*	*	1%	*	1%
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Advantage	30%	25%	28%	40%	24%	39%
Disadvantage	22%	25%	22%	17%	23%	19%
Neither	48%	49%	50%	43%	52%	42%
Don't know/Refused/Web blank	*	1%	0%	*	*	*
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Advantage	30%	43%	26%	22%	47%	28%	21%
Disadvantage	22%	29%	21%	15%	24%	24%	17%
Neither	48%	27%	53%	62%	29%	48%	62%
Don't know/Refused/Web blank	*	*	*	1%	0%	*	*
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
Advantage	30%	45%	21%	30%	40%	28%	22%
Disadvantage	22%	26%	15%	21%	20%	21%	24%
Neither	48%	29%	64%	49%	41%	50%	54%
Don't know/Refused/Web blank	*	*	*	*	*	1%	*
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 017

GENADV. Do you think that your gender has been more of an (advantage) or (disadvantage) in your life, or has it been neither?

Base: Total Respondents

	Total =====	Men =====	Women =====	White =====	Ppl of color =====	Black /Afr Amer =====	His- panic/ Latino =====
Advantage	20%	31%	10%	19%	22%	20%	25%
Disadvantage	24%	10%	36%	23%	25%	27%	22%
Neither	56%	59%	54%	58%	53%	52%	53%
Don't know/Refused/Web blank	*	*	*	*	*	1%	0%
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7

	Total =====	18-29 =====	30-49 =====	50-64 =====	65+ =====	<45 =====	45+ =====
Advantage	20%	21%	21%	19%	21%	22%	19%
Disadvantage	24%	29%	25%	19%	22%	26%	22%
Neither	56%	50%	55%	62%	57%	52%	59%
Don't know/Refused/Web blank	*	0%	*	*	0%	*	*
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6

	Total =====	<\$50K =====	\$50K- LT \$100K =====	\$100K+ =====	Non- coll. grad. =====	Coll. grad. =====
Advantage	20%	18%	18%	26%	19%	21%
Disadvantage	24%	26%	22%	21%	20%	30%
Neither	56%	56%	60%	53%	61%	49%
Don't know/Refused/Web blank	*	*	0%	*	*	0%
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0

	Total =====	Demo- crat =====	Indep endnt Other =====	Repub lican =====	Lib- eral =====	Mode- rate =====	Con serva tive =====
Advantage	20%	29%	18%	15%	30%	19%	16%
Disadvantage	24%	31%	23%	17%	34%	25%	16%
Neither	56%	40%	59%	68%	37%	56%	67%
Don't know/Refused/Web blank	*	*	0%	*	0%	0%	*
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

	Total =====	Lean Demo- crat =====	Lean Repub lican =====	Reg. voter =====	Freq attn pol news =====	Some attn pol news =====	Less attn pol news =====
Advantage	20%	28%	16%	20%	24%	20%	17%
Disadvantage	24%	31%	16%	24%	25%	27%	19%
Neither	56%	41%	68%	56%	52%	53%	64%
Don't know/Refused/Web blank	*	*	*	*	*	0%	*
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

CNN/SSRS Poll -- May 07, 2026 to May 31, 2026

TABLE 018

CULTURECHG. Over the past few years, there has been a political debate over American society's acceptance of different cultures, gender identities, sexual orientations, and other different backgrounds. Generally speaking, do you think American society (has gone too far) in accepting these differences, (has not gone far enough) in accepting them, or do you think the level of acceptance is about right?

Base: Total Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
Society has gone too far in accepting these differences.....	47%	53%	42%	52%	40%	35%	41%
Society has not gone far enough in accepting these differences.....	33%	26%	40%	31%	37%	38%	36%
Acceptance of these differences is about right	19%	21%	18%	17%	23%	26%	23%
Don't know/Refused/Web blank	*	*	*	*	*	*	*
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Society has gone too far in accepting these differences.....	47%	38%	46%	54%	48%	43%	50%
Society has not gone far enough in accepting these differences.....	33%	40%	34%	30%	32%	38%	31%
Acceptance of these differences is about right	19%	22%	20%	16%	20%	20%	19%
Don't know/Refused/Web blank	*	0%	*	*	*	*	*
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Society has gone too far in accepting these differences.....	47%	45%	52%	46%	52%	40%
Society has not gone far enough in accepting these differences.....	33%	35%	30%	35%	30%	39%
Acceptance of these differences is about right	19%	20%	17%	19%	18%	21%
Don't know/Refused/Web blank	*	*	*	0%	*	*
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Society has gone too far in accepting these differences.....	47%	18%	47%	78%	15%	43%	73%
Society has not gone far enough in accepting these differences.....	33%	64%	30%	8%	70%	34%	10%
Acceptance of these differences is about right	19%	18%	23%	14%	15%	23%	17%
Don't know/Refused/Web blank	*	*	*	*	*	*	*
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
Society has gone too far in accepting these differences.....	47%	18%	78%	46%	45%	47%	50%
Society has not gone far enough in accepting these differences.....	33%	60%	7%	35%	38%	34%	28%
Acceptance of these differences is about right	19%	21%	15%	19%	17%	19%	21%
Don't know/Refused/Web blank	*	*	*	*	*	*	*
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8

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TABLE 019

GENDERROLES. Considering everything, do you think it would be (better) or (worse) for the country if men and women went back to the traditional roles in families, the workplace, and society that they had in the 1950s, or don't you think it would make a difference?

Base: Total Respondents

	Total	Men	Women	White	Ppl of color	Black /Afr Amer	His- panic/ Latino
	=====	=====	=====	=====	=====	=====	=====
Better	35%	41%	30%	38%	30%	28%	31%
Worse	45%	38%	51%	46%	44%	47%	42%
No difference	20%	21%	19%	16%	26%	25%	26%
Don't know/Refused/Web blank	*	1%	*	*	1%	*	1%
Sampling Error (+/-)	2.7	4.1	3.6	3.4	4.3	6.4	6.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Better	35%	25%	36%	38%	37%	31%	38%
Worse	45%	56%	46%	37%	43%	50%	41%
No difference	20%	19%	17%	25%	19%	18%	21%
Don't know/Refused/Web blank	*	*	1%	*	*	1%	*
Sampling Error (+/-)	2.7	6.8	4.5	5.5	5.5	4.1	3.6

	Total	<\$50K	\$50K- LT \$100K	\$100K+	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Better	35%	35%	40%	30%	39%	28%
Worse	45%	40%	43%	56%	38%	56%
No difference	20%	25%	17%	14%	22%	16%
Don't know/Refused/Web blank	*	1%	0%	*	1%	*
Sampling Error (+/-)	2.7	4.1	5.0	5.1	3.6	4.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Better	35%	13%	33%	60%	12%	29%	57%
Worse	45%	71%	43%	21%	77%	49%	20%
No difference	20%	16%	23%	19%	11%	21%	23%
Don't know/Refused/Web blank	*	*	1%	*	*	*	*
Sampling Error (+/-)	2.7	4.9	4.1	5.2	5.7	4.0	4.7

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Freq attn pol news	Some attn pol news	Less attn pol news
	=====	=====	=====	=====	=====	=====	=====
Better	35%	14%	58%	35%	34%	33%	37%
Worse	45%	71%	23%	47%	51%	50%	34%
No difference	20%	14%	19%	18%	15%	16%	27%
Don't know/Refused/Web blank	*	*	*	*	*	*	1%
Sampling Error (+/-)	2.7	4.1	4.4	3.0	4.6	4.5	4.8